



the dtic

Department:  
Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA

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## MEDIA ADVISORY

**DATE: 2 NOVEMBER 2020**

### GOVERNMENT TO HOST DIALOGUE ON LOCALLY PRODUCED PRODUCTS

The Department of Trade, Industry and Competition (**the dtic**) in collaboration with Proudly South African will host a dialogue on Locally Produced Products: Compliance with The Industrial Technical Institutions.

**DATE: Thursday, 5 November 2020.**

**TIME: 11:00**

**LINK: [https://zoom.us/webinar/register/WN\\_lieeV\\_X3RHaXNq7CxXOnyA](https://zoom.us/webinar/register/WN_lieeV_X3RHaXNq7CxXOnyA)**

According to the Deputy Minister of Trade and Industry, Ms Nomalungelo Gina, the objective of the dialogue is to highlight the economic benefits to the South African economy of buying local, and key sectors which can make a significant contribution to job creation and economic growth for the country.

“The dialogue also aims to educate consumers and manufacturers on the mandates of the **dtic**’s technical industrial institutions and to educate the public on the #BuyLocal campaign. We will also highlight the importance of buying products which comply with approved technical standards and regulations and create awareness on fake goods illegally bearing Proudly South African’s logo and the South African Bureau of Standards’ stamp of approval,” adds Gina.

**the dtic** agencies participating in the dialogue are the National Regulator for Compulsory Specifications (NRCS), South African National Accreditation System (SANAS), South African Bureau of Standards (SABS), and National Metrology Institute of South Africa (NMISA). Together, they will unlock institutional capacity to drive industrial competitiveness and ensure quality assurance of all locally manufactured products.



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